

Open-Air Marketplace



Join us as we celebrate the state championship of hot-air ballooning, and sell your artwork, crafts, gifts, souvenirs, collectibles and wares to thousands of guests at the 39th Michigan Challenge Balloonfest in Howell, June 28-30, 2024. 100% of proceeds from your sale goes to you. The Michigan Challenge is hosted by the Howell Area Chamber of Commerce. For more information, visit michiganchallenge.com or howell.org

Products will be reviewed to insure a quality marketplace.

Name: _____
Business Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: (____) _____
Email: _____
Website: _____

Business Information:

Michigan Sales Tax # (Required): _____
If you do not have a Michigan Sales Tax number, contact the Michigan Dept. of Treasury at 517.636.4730.
DESCRIBE THE ITEMS YOU WILL BE SELLING AND THE AVERAGE PRICE:

Please submit completed application, payment, and at least three photos of your product and booth set up. Photos will not be returned and may be used for promotional purposes. Digital photos preferred. Email to: Admin@howell.org

Payment Information:

Check payable to: Howell Area Chamber of Commerce
Credit Card (VISA or MC) # _____
Amount: _____
Name on Card _____
Security Code _____ Exp. Date _____
Signature _____

Is address same as above? _____ If not, please provide credit card address _____

**Mail to: Howell Area Chamber of Commerce
Open-Air Marketplace
123 E. Washington St., Howell MI 48843**

Open-Air Marketplace

June 28- 30, 2024, Howell, MI

Questions? 517.546.3920

Space Request: (1 space = 10' x 10')

Please note that all spaces are outdoors.

I would like _____space(s). Cost: \$199 each, on or before Midnight EST, \$225 after deadline date of April 19, 2024.

for office use only

DATE: _____ CHECK # _____ CC _____

AMOUNT _____ #SPACES ASSIGNED _____

If applicable, we encourage you to provide product demonstrations or samples to increase interest and sales.

Vendor Statement

Please sign and return this statement. This is a juried show. If items included in your display are found in violation of the attached rules, you will be asked to leave and your booth fee will not be refunded.

I hereby release, discharge and agree to indemnify and hold harmless the Howell Area Chamber of Commerce, Michigan Challenge Balloonfest, the City of Howell, Howell Public Schools, all sponsoring organizations, and their directors, officers, employees, agents, and volunteers from any responsibility, liability, personal or otherwise, claims, loss or damage arising out of and/or alleged to arise out of my participation in the Michigan Challenge Balloonfest. I have read the above statements, agree to comply and have the necessary insurance required. I acknowledge the rules for vendors (attached) and agree to abide by them. Signature or email confirmation required (No signature, no acceptance).

Name and Date

MICHIGAN CHALLENGE BALLOONFEST OPEN-AIR MARKETPLACE
JUNE 28-30, 2024
RULES

PLEASE NOTE: This is a large event with high attendance. For the convenience, safety and enjoyment of all, we ask that you comply with the following rules:

1. Hours are Friday 2 p.m. to 10 p.m., Saturday 9 a.m. to 10 p.m., and Sunday 9 a.m. until 8 p.m. This is an outdoor show. There will be no early tear down due to inclement weather. Early tear down will result in not being invited to return next year. In order to ensure the safety of customers and spectators, no cars will be allowed into the show area Sunday night until it is clear of foot traffic as determined by the Howell Police Department.
2. Vendors will be allowed to drive their vehicles up to their booths during set-up and breakdown times ONLY. At all other times, vehicles must remain in designated parking areas. VENDORS MAY NOT PARK THEIR CARS BY THEIR BOOTHS. Handicapped vendors may use the designated handicapped parking area only if their cars are properly marked with handicapped identification.
3. Set-up time will be assigned by the Michigan Challenge committee and will be indicated on the confirmation. Vendors arriving late for their set-up time should expect to wait before bringing their vehicles to their booth. Vendors arriving after 2 p.m. on Friday may be denied entrance to the show.
4. Vendors will receive a map showing their location with confirmation. To access parking during the show, use the Grand River entrance. The event is located at the Howell High School complex, 1200 W. Grand River.
5. Booth size is 10 ft. x 10 ft., you cannot extend beyond your assigned space(s). Vendors located on asphalt may not drive stakes into the asphalt. Weighted anchors are recommended.
6. THE USE OF GENERATORS IS NOT ALLOWED AT THIS SHOW. ELECTRICITY IS NOT AVAILABLE. Exhibitors will provide their own tables, chairs and rack covers in the event of rain. Canopies are recommended. Vendors may not drive canopy stakes into asphalt. Weighted anchors are recommended to accommodate both asphalt and grass spaces. Porta-Johns are located nearby. There are limited hand-washing facilities. The school buildings are closed to both the general public and vendors.
7. ITEMS SOLD WILL BE REVIEWED BY THE MICHIGAN CHALLENGE BALLOONFEST COMMITTEE. NO TOY OR REAL WEAPONS, MARSHMALLOW GUNS, DRUG PARAPHERNALIA OR ALCOHOL-RELATED ITEMS MAY BE SOLD.
8. All booths are assigned by the balloonfest committee. All booths must be removed by midnight Sunday.
9. We require all our exhibitors to carry liability insurance. A certificate naming the Howell Area Chamber of Commerce as additional insured up to \$1 million must be provided.
10. Application checks or credit card charges will not be processed until the vendor is accepted into the show. The last day for cancellations by vendors will be May 1, 2024. Refunds for any reason will not be made after this date.
11. Uniformed security will be provided overnight at the balloonfest site. However, displays left overnight are done so at the vendor's own risk.
12. Trash receptacles located throughout the show are for the convenience of the attendees and may not be brought into booths.

**These rules were established for the safety of the festival goers & vendors. Let's
have a great balloonfest 2024!**